



NEWS RELEASE

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SUBJECT:

Wisconsin's Green Tier welcomes The Boldt Company
Green Tier flag will fly at Boldt's Corporate Headquarters

APPLETON, Wis. – The Boldt Company today became Wisconsin's first general contractor in to join the Department of Natural Resources' Green Tier program.

In a ceremony at the company's headquarters, DNR Secretary Matt Frank welcomed The Boldt Company into the program that links the environment with the economy.

"The Boldt Company is one of the Wisconsin's most successful contractors and a national leader in sustainable design and green projects," Frank said. "Green Tier stands for environmental excellence that supports economic growth. The Boldt Company is to be congratulated for making environmental sustainability a key part of its business strategy, demonstrating that successful economic performance and environmental protection can go hand in hand."

The Boldt Company has more than 20 LEED® (Leadership in Energy and Environmental Design) projects certified or seeking certification. Today The Boldt Company became a Green Tier company on its own merits and will fly a Green Tier flag at its Appleton facility.

As a Green Tier participant The Boldt Company has set environmental goals and aims to:

- Maintain extensive recycling and waste minimization programs,
- Reduce water usage by switching to low flow plumbing fixtures,
- Implement an environmental management system (EMS),
- Reduce energy usage by retrofitting to more efficient lighting,
- Purchase high efficiency Energy Star rated equipment as building equipment upgrades occur,
- Re-commission mechanical systems to ensure they are operating in the most efficient manner,
- Implement an exterior, hardscape management plan to reduce water usage for landscaping and to prevent contaminated water runoff

“Our company is 120 years old this year,” said CEO Tom Boldt of The Boldt Company. “We have been looking for a program that embodied rigor and pace for Boldt’s environmental aspirations. We think Wisconsin Green Tier will provide the proper context for Boldt to continue our environmental leadership.”

The Boldt Company makes concerted efforts to “walk the talk” when it comes to minimizing their impact on the environment. “Our intent is to engage a significant number of our employees to continually find ways to improve our environmental footprint,” said Boldt. “While Green Tier is a voluntary program, our commitment is serious. We believe Green Tier will make an impact and will prove that being sensitive to the land and our environment can be a rewarding and sustainable pursuit.”

Even for meetings and conferences the Boldt staff is doing everything they can to be environmentally friendly including their new tradeshow booth which is made entirely from environmentally responsible materials. Presentation boards are made from recycled materials and their banners are biodegradable. Boldt employees are even able to bring their difficult-to-recycle items, such as computers and batteries (household and automotive), from home to a new recycling collection center at work.

The Boldt Company is a Tier 1 participant in Green Tier. In exchange for a commitment to superior environmental performance, the DNR grants benefits to Tier 1 participants including a single point of contact with the department for easier communications and collaboration. This collaborative effort between the DNR and Boldt will benefit Boldt’s customers with earlier communications regarding sustainable and environmental innovations, issues or impacts. Other benefits include the use of the Green Tier logo in written marketing materials and annual public recognition of participation.

The Boldt Company’s work on LEED® rated facilities provides the opportunity to teach their clients about sustainability and green choices. LEED® was created by the US Green Building Council to define "green building" by establishing a common standard of measurement, to promote integrated, whole-building design practices and to recognize environmental leadership in the building industry.

A recent example of The Boldt Company’s environmental work is the LEED® Platinum certified Aldo Leopold Legacy Center, which is being called one of the greenest buildings in the world. The design and construction of the center utilized the high standards set by the US Green Building Council (USGBC) and combined energy efficiency, local and recycled materials and ecological components and systems. The sustainable features include: a photovoltaic system, the harvesting of on-

site lumber for construction, a ground source heat pump, natural daylighting, recycled materials, rainwater harvesting, composting toilets, energy efficient lighting and more.

Another example is the DNR's Northeast Regional Headquarters in Howard, Wisconsin. The Boldt Company built the facility and it was awarded LEED® Gold certification in 2006. This DNR Regional Headquarters building was the first "green" building built by the State of Wisconsin. On average, the building uses 8.2 Kwh/square foot (electricity) and 0.2 therm/square foot (natural gas) which is less than half of the national average.

The Boldt Company is a fourth generation, family-owned construction firm and employs approximately 2,000 people. They are headquartered in Wisconsin and have 14 offices across the United States. Boldt provides construction management, general contracting, sustainable consulting, master planning, design management and construction solution services to customers in a variety of healthcare, institutional, commercial, and industrial markets.

Wisconsin's Green Tier is the first program of its kind in the nation. Under Green Tier, qualified businesses and associations make binding commitments to superior environmental performance. In exchange, these businesses are given incentives proportional to their environmental commitments. Green Tier enables good environmental actors to perform even better and recognizes their work. This allows DNR to focus its resources on those facilities that need greater attention and assistance in meeting environmental requirements.

For more information about Green Tier and [The Boldt Company's participation](#), visit [Green Tier](#)
<http://greentier.wi.gov>.